

May 23, 2005

David Novak, CEO  
Yum! Brands  
1441 Gardiner Ln.  
Louisville, KY 40213

1 page via fax: 502-874-8315

Dear Mr. Novak,

Once again, I am writing to alert you to an investigation that has turned up hideous abuse of chickens—this time at a KFC supplier in New Zealand. The farm is owned by Tegel, which at the time had New Zealand's sole contract to supply chicken to KFC. This particular farm, located on Rimmers Road in Helensville, supplied KFC during the time of the investigation.

Investigators from Auckland Animal Action spent five weeks investigating the farm. They described the ammonia fumes from accumulated waste inside the shed as “acidic” and “burning” and wrote of having to breathe through the sleeves of their shirts in order to protect themselves. The chickens, of course, had no such protection. The investigators also found birds who had been bred and drugged to grow so obese that their legs had become crippled under their own bodies. Many of these birds were unable to walk, and a “countless” number had died of thirst because they were too crippled even to reach their drinking water. Birds were forced to live among the corpses of those who had died, and conditions were so overcrowded that you couldn't even see the ground. Video footage and photos from the investigation are available at [KentuckyFriedCruelty.com](http://KentuckyFriedCruelty.com). Please let me know if you would like copies of them sent to you or to someone else at Yum!

This investigation, along with past investigations into KFC supplier farms in Australia, India, Germany, and the U.K., clearly shows the need for the implementation of international animal welfare standards. I don't understand how you, a fellow Christian, can continue to support this horrific abuse of God's creatures. His Holiness Benedict XVI said that “this degrading of living creatures to a commodity seems to me in fact to contradict the relationship of mutuality that comes across in the Bible.” In every undercover investigation that PETA and other groups have conducted, KFC's suppliers have treated chickens in a way that would warrant felony charges if the animals had been dogs or cats. It mocks God to treat His creatures so mercilessly.

If you wish to discuss this further, I can be reached at 757-962-8342 or via e-mail at [BruceF@peta.org](mailto:BruceF@peta.org).

Sincerely,

Bruce Friedrich  
Director of Farmed Animal Campaigns

cc: Gregg Dedrick, President, KFC  
Harvey Brownlee, Chief Operating Officer, KFC  
Joaquin Pelaz, Senior Vice President, Product Excellence, Yum! Brands  
Scott Toop, Vice President & General Counsel, KFC  
Doug Hasselo, Chief Food Innovation Officer



**PETA**

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