

# *Animal Rights International*

PO Box 1292 · Middlebury · CT 06762

January 3, 2007

David Novak, CEO  
YUM! Brands, Inc.  
1441 Gardiner Lane  
Louisville, KY 40213

Dear Mr. Novak:

On behalf of my friends at People for the Ethical Treatment of Animals (PETA) and millions of compassionate people worldwide, I m writing to urge you to stop the worst abuses suffered by the 850 million birds who end up in KFC s buckets and boxes each year.

As you know, PETA is simply asking KFC to adopt the recommendations made by former members of its own Animal Welfare Advisory Council, which would require that your suppliers change the way they breed, gather and slaughter birds, thereby eliminating the worst abuses these birds suffer.

In the twenty-first century, with cutting edge technology widely available, there is no need for your chickens to be scalded alive in tanks of hot water, have their throats cut while they are still fully conscious or suffer from crippling diseases and broken bones.

Please assure PETA that you will stop the most egregious abused suffered by chickens raised and killed for KFC.

Sincerely,

A handwritten signature in black ink that reads "Peter Singer". The signature is written in a cursive, flowing style.

Peter Singer